

Specialist Web Development Services for Schools

Stonegate Web Design

& ICT Services for schools



All schools now require an online presence that is appealing and informative to parents, pupils and prospective parents alike.

However...

- **Who's going to build the website?**
- **Do your staff have the time and skills required?**
- **Who's going to administer the day-to-day organisation of your website?**
- **Will it be integrated into your school's online learning platform (VLE)?**

Using our web design service you will have: -

- ✓ A public-facing web presence with a dynamic and interactive website, able to "show-case" your school's learning and achievements
- ✓ The ability to link to online learning resources - either your school's learning platform or external websites
- ✓ Take the pressure off your admin staff, ICT coordinator (and yourself!)
- ✓ Give pupils and parents access to information from home
- ✓ Communicate with staff, parents, pupils and governors through online newsletters, and set up discussion and message-board facilities

Shropshire has for several years been advocating and supporting schools to establish a web presence and develop their use of an online learning platform (or "Virtual Learning Environment"), but in the past, schools have been reluctant to take on another initiative without support.

The Stonegate Web Design service provides schools with the opportunity to overcome the perennial problem of finding the time (and often the expertise) to achieve an effective web presence and to develop their online learning facilities. Schools can buy in this service to act as the school's administrator for the platform and web site design. All concerns over the set-up and maintenance of the online facilities can be taken off the school's hard-pressed Head, ICT Coordinator or admin. team.

Exemplar Web Development charges...

(entirely negotiable, subject to time and the type of work involved)

In schools where there is no website established...

...there is obviously a greater level of work required initially to get the site up and running.

- The initial consultation is free, without obligation. Only travel expenses would be payable (*see below*).
- Getting your website hosted is usually free, whilst registering a domain (eg: www.yourschool.org.uk) is about £5-6, valid for 2 years.
- The design, writing and uploading process depends very much on the complexity and size of the website, but a basic site structure can be established with 6-10 hours work. (£100-160)
- The website can include links to the school's online learning platform to permit staff, pupils and governors access to their personal space on the platform as well as the school's resources.

Once the site and platform presence is established...

the cost for on-going development and upkeep thereafter is £16/hr

(NB: Travel expenses @ 40p per mile (from Oswestry) would also be incurred per visit to the school. However, most work can take place remotely using email and telephone contact after initial discussions).



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Current ICT Activities in schools	Schools (currently using the service)
Extra ICT teaching/small group work to:- Develop/improve MS-Office (or School Office) skills for literacy & numeracy - eg: Word / Excel / PowerPoint / Publisher etc. Use digital photography/video - photography & image manipulation; animation; video creation work	Maesbury Morda
Develop pupils' familiarity and develop their use of the SCC online learning platform (Core/Talmos). Running after-school ICT Clubs for pupils	TMBSS <i>(Shropshire's Tuition Support Service)</i> Maesbury Morda
Provide INSET for staff (teaching and/or non-teaching):- Using interactive whiteboards (esp. Promethean and/or Smart Boards) Basic & Advanced MS-Office skills - v. 2003 or 2007 (incl. Publisher / Word / Excel / P.Point etc)	TMBSS Marches Marches TMBSS

CLAiT (a vocational skills-based ICT course) is also currently taught for the TMBSS at Level 1 and Level 2 (CLAiT Plus)

Also offered – aimed at pupils and/or parents, depending on demand...

- ✓ MS-Office skills and email
- ✓ Web page design & development
- ✓ Digital photography/image processing



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